LISTING OF CLAIMS:

1-3. (Canceled)

4. (Previously presented): A reflective liquid crystal display device, comprising:

a first substrate defining a plurality of pixel regions; and

a reflector over each of said plurality of pixel regions,

said reflector including a flat portion without any pellets or recesses, and a convex/concave portion with a plurality of pellets or recesses formed thereon;

wherein the total area of said flat portion and said convex/concave portion equals the area of the respective pixel region and wherein the area ratio of said flat portion to said pixel region is in a range above 0% but no more than 20%.

5. (Canceled)

6. (Previously presented): The reflective liquid crystal display device of claim 4, wherein the area ratio of said flat portion to said pixel region is in a range from 20% to 70%.

7. (Original): The reflective liquid crystal display device of claim 4, further comprising a second substrate disposed opposite to said first substrate.

8. (Original): The reflective liquid crystal display device of claim 7, further comprising a liquid crystal layer interposed between said first substrate and said second substrate.

9. (Previously presented): The reflective liquid crystal display device of claim 4, further comprising a front light source, wherein said flat portion and said convex/concave portion reflect light provided by said front light source.

10. (Previously presented): A reflective liquid crystal display device, comprising:

a first substrate defining a plurality of pixel regions; and

a reflector formed over each of said plurality of pixel regions,

said reflector including a flat portion without any pellets or recesses, and a convex/concave portion with a plurality of pellets or recesses formed thereon;

wherein the total area of said flat portion and said convex/concave portion equals the area of the respective pixel region, and the area ratio of said flat portion to said pixel region is in a range above 0% but no more than 70%.

11. (Original): The reflective liquid crystal display device of claim 10, further comprising a second substrate disposed opposite to said first substrate.

12. (Original): The reflective liquid crystal display device of claim 11, further comprising a liquid crystal layer interposed between said first substrate and said second substrate.

13. (Previously presented): The reflective liquid crystal display device of claim 10, further comprising a front light source, wherein said flat portion and said convex/concave portion reflect light provided by said front light source.

14. (Previously presented): The reflective liquid crystal display device of claim 10, wherein the area ratio of said flat portion to said pixel region is in a range from above 0% to 20%.

15. (Previously presented): The reflective liquid crystal display device of claim 10, wherein the area ratio of said flat portion to said pixel region is in a range from above 20% to no more than 70%.

16. (Previously presented): The reflective liquid crystal display device of claim 10, wherein the area ratio of said flat portion to said pixel region is in a range from 20% to no more than 70%.

17. (Previously presented): The reflective liquid crystal display device of claim 10, wherein the concave/convex portion of the reflector does not recess below bottom of the flat portion.

18. (Previously presented): A method of making a reflective liquid crystal display device, comprising:

providing a first substrate defining a plurality of pixel regions;

forming a reflector at each of said plurality of pixel regions, wherein said reflector includes a flat portion without any pellets or recesses, and a convex/concave portion with a plurality of pellets or recesses formed thereon, wherein the total area of said flat portion and said convex/concave portion equals the area of the respective pixel region, and the area ratio of said flat portion to said pixel region is in a range above 0% but no more than 70%.

19. (Previously presented): The method as in claim 19, wherein the area ratio of said flat portion to said pixel region is in a range from above 0% to 20%.

20. (Previously presented): The method as in claim 19, wherein the area ratio of said flat portion to said pixel region is in a range from 20% to no more than 70%.

21. (Previously presented): The method as in claim claim 19, wherein the area ratio of said flat portion to said pixel region is in a range from above 20% to no more than 70%.

22. (Previously presented): The method as in claim 19, wherein the concave/convex portion of the reflector is formed without recessing below bottom of the flat portion.

23. (Previously presented): A method of making a reflective liquid crystal display device of claim 10, comprising:

providing a first substrate defining a plurality of pixel regions;

forming a reflector at each of said plurality of pixel regions, wherein said reflector includes a flat portion without any pellets or recesses, and a convex/concave portion with a plurality of pellets or recesses formed thereon, wherein the total area of said flat portion and said convex/concave portion equals the area of the respective pixel region, and the area ratio of said flat portion to said pixel region is in a range above 0% but no more than 70%.